

Resume Profile

Randall Ann Homan is the senior partner of Gestalt Graphics communications team with 15+ years' experience in branding and graphic design, web design, web writing, user interface, art direction, photography, template design, instructional writing, image and content management, and graphic illustration. Creating and maintaining messaging and branding consistency across platforms and marketing deliverables is a specialty. She is a creative problem-solver who enjoys a technical challenges and the team process. Favorite projects include the [San Francisco Recreation and Parks](#) web writing project, the [Oakland Public Library Annual Report](#), and the website for the [Center for Healthy Schools and Communities](#).

Featured Clients

Brown and Caldwell
Caltrans
County of Alameda
County of Los Angeles
County of San Francisco
County of Sonoma
The Exploratorium
MTC, SF Bay Area
Oakland Public Library
Oakland Unified School District
OEWD San Francisco
San Francisco Public Library
Skidmore Owings & Merrill
State of Louisiana
Tenderloin Museum
Tides Foundation
TY Lin International
Z Space Foundation

Experience Highlights

County of Alameda

Art direction and graphic design for a series of training documents, brochures, strategic plan, website, and web videos for the Alameda County Health Care Services Agency's [Center for Healthy Schools and Communities](#). Project coordination, photography, videography, image database creation, web site design and user interface. Worked side-by-side mentoring student photographers for multiple on-campus photo sessions to create a large photo database for marketing and website projects.

Oakland Public Library (OPL)

Project management, book design, flyer photography and graphic design, content management for [OPL Annual Report](#), for the past eight years. Logo design, book design, and print management for a creative writing book project published by the OPL writing workshops.

City and County of San Francisco

Web writing project for descriptions for the unique features for each of the 220 city parks for a redesigned website: [San Francisco Recreation and Parks](#). Managed content, schedule, budget, and a staff of three copy writers. Document design for the San Francisco Public Library's Branch Library Improvement Plan.

@SeeThisPark: Social Media Project for San Francisco Parks

Concept, graphics, and execution for a fun Instagram project. The goal: visit all 220 city parks in San Francisco and post photos of the artwork and engaging details of each park. [@SeeThisPark](#)

Brown and Caldwell

Project management, document template design and training, graphic design, technical writing and illustration, user interface design, content management, and web writing. Extensive experience in document design, formatting, and copyediting for the San Francisco Public Utility, Sonoma County, and the Greater Los Angeles County Water Master Plan.

Tools

Trainer, instructional writer, and expert user for Microsoft Office and Adobe Creative Suite

Education

Graphic design studies at Lone Mountain College and UCLA. User interface studies at Stanford University public seminars and User Interface conference in Boston.

Portfolio

gestaltgraphics.com